

Sales ★ Strategy ★ Leadership

A primary concern for every business is the health of their P&L. One of the most Fundamental concerns within the P&L is the Revenue or Sales lines.

Before initiating the first dollar of Sales you need to have a clear cut and defining strategy. You need a combination of strategy - (like a car), and leadership—the right individuals (like a driver). One, without the other at peak performance will not produce profitable results.

As an Adjunct Professor at the University of California-Irvine, I teach my students the fundamentals of strategy called “AFI” (analyze—formulate—implement). A goal directed action a firm intends to take in its quest to gain and sustain competitive advantage.

You need the PLAN (the strategy) and you need the PEOPLE (leadership) to make it happen. Bill’s seminar will show you that **FORMULA FOR SUCCESS....!!!**

“You know success is a choice and yours starts now...”

- Bill Morris
THE CORPORATE
WELLNESS EXPERT

Testimonial

“Bill Morris is a rare breed of humanitarian, fitness guru and mega successful entrepreneur. His ability to tell it like it is and motivate an individual or an entire auditorium into action is second to none. If you are ready to be inspired, Bill is someone you should listen to!” John Assaraf-

**New York Times Bestselling Author, “The Answer” and “Having it All”
Seen on Larry King Live, CNN, Ellen Degeneres and Anderson Cooper 360°
Featured in the Blockbuster Movie, “The Secret”!**



Bill Morris

THE CORPORATE WELLNESS EXPERT

P.O. Box 9515
Newport Beach, CA 92658

949.637.1600

www.billmorris.org

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FORMULA FOR SUCCESS

SALES | STRATEGY
LEADERSHIP | SEMINARS

billmorris.org

Bill Morris ... Back Story

BUSINESS

- Wall Street Executive – at 30 years-old – Headed International Finance
- CFO – of a – NYSE Company
- Head of M&A of another NYSE Company

FITNESS

- World Record Holder – Consecutive Sit-ups 20,100, 11 hours and 23 minutes
- Recent YouTube post – Bill Morris' 10-20-30-40-50 Workout Challenge

- Was given 'Walk-on' Status for the 2013 - Next American Ninja Warrior

CURRENT

- Adjunct Professor – UCI – The Paul Merage School of Business
- CEO – Morris & Company – Investment Banking – M&A
- Founder of Success4Teens.com + Corporate Motivational Speaker
- The Goal–Oldest Competitor of the Next American Ninja Warrior - 2014

Formula for Success Program

Formula for Success was designed by Bill Morris – a former Wall Street Executive and World Record holder. The Formula covers Mental-Physical and Spiritual Wellness.

Bill has put together a program that reflects his corporate success (Wall Street) as well as his fitness success (World Record) into a formula that can be used to achieve optimum wellness!

We begin with the fun analysis of **WHAT** it is that makes you "tick". We determine which one of the eight motivation types you belong to. This discovery

brings us to what motivates you and what de-motivates you. Maybe more importantly, it will highlight what motivates and de-motivates your employees when they take the test. This critical when developing the right incentives.

The **"Mental"** part will address **HOW** to; create proper time management effectively set your goals, deal with setbacks and create a PMA or positive mental attitude.

In the **"Physical"** part, Bill will share his fitness techniques and secrets like; How to work out-with or

without weights, what is "proper nutrition", how to gain or lose weight, when, what and how much to eat, even how to effectively read food labels and blend carbohydrates, proteins and fats, and much, much more.

The **"Spiritual"** part is about effective leadership, empathy, compassion and understanding.

Once you attend Bill's highly educational and motivational seminar, YOU will have the tools and be ready to start your personal journey toward **SUCCESS!!!**

A Sample of Past Clients

